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## A Trendy Destination



Sapa, a quiet little town in Vietnam nestled high above the northern mountains, is the perfect place to meet the ethnic minorities and discover the famous rice field terraces. There are about 24 ethnic minorities who are living in Sapa and its surroundings - the region is an authentic mixture of people who has preserved their ancestral customs and traditions.

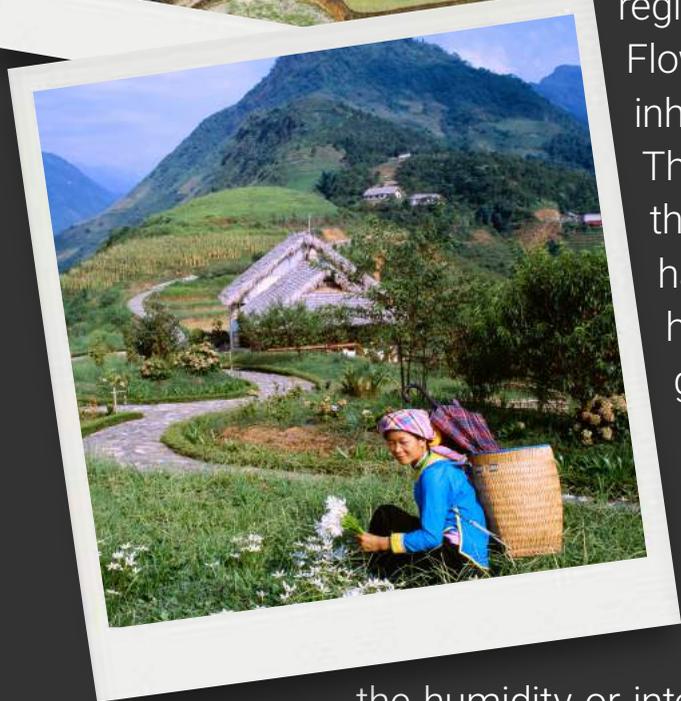
## SAPA AND THE ETHNIC MINORITIES

Sapa and its region offers the most beautiful scenery of rice field terraces in northern Vietnam and it is also the starting point of all excursions to meet the ethnic minorities. It is easily accessible by train from Lao Cai Railway Station with Hanoi-Lao Cai night connection, or by the new Hanoi motorway connection. Don't deceive yourself - the ethnic minorities are now accustomed to foreigners and their good command of English or even French will amaze you! The tourism development of the region is important to these communities which originally live from rice agriculture and livestock farming and they naturally adapt themselves to the arrival of foreigners in the region, welcoming them with open arms. Exchanging and experiencing immersion within the group is easy. A few kilometers away from Sapa, Mount Fansipan, also called the "roof of Indochina", is the highest in Vietnam with 3,143 meters at its highest peak. The panorama from the belvedere is really incredible - breathtaking view over the valley as well as the rice fields and travelers will experience a mysterious atmosphere when a slight mist covers the mountains. It is easily accessible since the construction of the new cable car line. The more adventurous ones will be able to trek to the top of the mountain but only recommended to those experienced trekkers, with approximately 8 hours of walking and 800 meters of difference in altitude.





The best way to explore Sapa is merely by walking from the town - even if the road is still an option. Indeed, the Muong Hoa Valley, close to Sapa, offers shades of colors and strolling will allow travelers to discover the splendid beauty of the rice field terraces tinted with a hundred shades of green. However, we strongly recommend that you to take the services of a guide as the trails are rugged and it is easy to get lost! Here live the famous H'mongs, who are the most important ethnic group in the region, divided into several groups (Black H'mongs, Flower H'mongs...) representing 50% of the inhabitants.



The art of embroidery is a common characteristic of the ethnics groups. Their traditional costumes are hand embroidered using their ancestral technique handed down from mother to daughter and from generation to generation. With the goal to increase their income, many ethnic groups create finely embroidered pieces for sale.

The way the farmers of these minorities cultivate the landscape is surprising - imagine a valley with an abrupt development, covered either by

the humidity or intense heat of the sun - the men have constructed the rice field terraces taking only full advantage of what nature has to offer.

## HOMESTAY

For an unforgettable experience rich in emotions, staying with the local people is undoubtedly the best option. In addition to cultivation and breeding activities, families welcome travelers with open arms and this is an integral part of their activity - a room is often reserved for travelers and their privacy is respected. It is the opportunity not only to learn more about how the ethnic groups live in unity with their environment and ancestral culture, but also to discover their culinary specialties or simply to exchange more in depth with those who are simply passerby!





## Did you know?

The Sapa region is unique. There are few places in the world where there are such a concentration of ethnic minorities so committed to their customs and traditions - here the minorities constitute the majority and represent 85% of the inhabitants of the region of Sapa. Moreover, the area is relatively easy to reach, so it's a "must-see" destination when you go to the north of Vietnam!



**OUR SPECIAL OFFER**

# SAPA

**5 DAYS / 4 NIGHTS**

- **HANOI - SAPA & MINORITY MARKET**
- **419 \$ per person, based on two persons**



Sapa is a peaceful village where travelers will be amazed both by the beauty of the landscapes and the incredible ancestral cultural heritage offered by the presence of the ethnic groups in the village and its surroundings.

**Discover Sapa!**

From  
**419\$**  
person



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**SAPA**

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